

Choice Base Credit System (CBCS)  
Department of Communication Studies & Research  
Rani Durgavati University, Jabalpur  
Bachelor of Journalism & Communication (BJC)

**THE SYLLABUS PRESCRIBED FOR BACHLOR OF JOURNALISM &  
COMMUNICATION (BJC)  
2016-2017 AND ONWARD**

The BJC course will be divided in Two semesters on the basis of Choice Based Credit System (CBCS).

There will be **TEN** papers of 100 marks, (40+60 = 100) in two semesters as following.

1. Eight theory papers
2. Dessertation, Lab Journal, Study tour.
3. Two Practicals (one in each semester) Viva-voce, Production & Publicatin.

Note: There will be internal assesment of 40 marks in each paper.

A. SEMESTER FIRST

Course -1	History of Journalism & Press Laws	5 Credits 40+60 = 100
Course -2	Introduction of Mass communication & Theories	5 Credits 40+60 = 100
Course -3	Reporting, Feature writing & News agency.	5 Credits 40+60 = 100
Course -4	Editing Production & New Media Application	5 Credits 40+60 = 100
Course -5	Practical	5 Credits 40+60 = 100

Total Credits – 25

# Bachelor of Journalism & Communication (BJC)

## B. SEMESTER SECOND

Course - 6 Principle of Advertising  
& Public Relations : 5 Credits 40+60 = 100

Course -7 Audio Visual Communication  
(Film, T.V., Radio, Satellite  
and Video Communication) : 5 Credits 40+60 = 100

Course -8 Development Communication : 5 Credits 40+60 = 100

Course -9 Dessertation & Production : 5 Credits 40+60 = 100  
The paper 9th will be divided  
in Three parts.

Parts one Dissertation - 50 Marks

Parts two Production Of Lab Journal - 20 Marks

Part Three Electronic Media Production - 20 Marks

Part Four Study Tour - 10 Marks

(as per ordinance 67 of BJC)

Course -10 Practical & Viva : 5 Credits 40+60 = 100

Note - The practical will be conducted by external & enternal  
examiners.

Total Credits - 25

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**SYLLABUS & SCHEME (Under CBCS)**  
**BACHELOR OF JOURNALISM & COMMUNICATION (B.J.C.)**  
**2016-2017**

**FIRST SEMESTER**

There shall be five papers in each semester, four theories and one practical. Each paper is divided in two components. Component A and Component B. Passing in each component shall be compulsory. Each theory paper will be divided in to Five Units. The students will be required to solve one question from each units. Details and marks are as following:

**COMPONENT - A                      THEORY PAPERS**

Semester – I

Course Code	Course Title	Credits	Valuation		Total
			CCE	TEM Ex	
Course 1	History of Journalism & Press Laws	5	40	60	100
Course 2	Introduction of Mass communication & Theories	5	40	60	100
Course 3	Reporting, Feature writing & News agency	5	40	60	100
Course 4	Editing Production & New Media Application	5	40	60	100
Course 5	Practical	5	40	60	100

Total Credit - 25

Note - The examinations ,division, grading,cce will be conducted under CBCS ordinance no. 222.

COMPONENT - B - CCE

Marks

Course - 1	1. Seminar	10
	2. Unit Test	10
	3. Unit Test	10
	4. Unit Test	10

Total – 40  
Marks

Course - 2	1. Seminar	10
	2. Unit Test	10
	3. Unit Test	10
	4. Unit Test	10

**Total – 40**

Marks

Course - 3	1. Seminar	10
	2. Unit Test	10
	3. Unit Test	10
	4. Unit Test	10

**Total – 40**

Marks

Course - 4	1. Seminar	10
	2. Unit Test	10
	3. Unit Test	10
	4. Unit Test	10

**Total – 40**

Marks

Course - 5	1. Lab Journal	30
	2. Press Conference	10

**Total – 40**

## Semester - II

Course Code	Course Title	Credits	Valuation		Total
			CCE	TEM Ex	
Course 6	Principle of Advertising & Public Relations	05	40	60	100
Course 7	Audio Visual Communication (Film, T.V., Radio, Satellite and Video Communication)	05	40	60	100
Course 8	Development Communication	05	40	60	100
Course 9	Dessertation & Production  The paper 9 <sup>th</sup> will be divided in Three parts.	05	50		100
	Parts I – Dissertation		10		
	Parts II – A : Production Of Lab Journal -		15		
	B: Electronic Media Production		15		
	Part III - A: Study Tour		10		
	B: Internship (08 Weeks)		10		
Course 10	Practical	05	40		60

Total Credit - 25

**COMPONENT - B - CCE**

Marks

Course - 6	1. Seminar	10
	2. Unit Test	10
	3. Unit Test	10
	4. Unit Test	10

**Total – 40**

Marks

Course - 7	1. Seminar	10
	2. Unit Test	10
	3. Unit Test	10
	4. Unit Test	10

**Total – 40**

Marks

Course - 8	1. Seminar	10
	2. Unit Test	10
	3. Unit Test	10
	4. Unit Test	10

**Total – 40**

Marks

Course - 9	1. Dissertation	-	50
	2. Production	-	20
	3. Study tour & Internship	-	20
	4. Press Conference	-	10

**Total – 100**

Marks

Course - 10	1. Practical Exm	-	60
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**Total – 60**