

**SYLLABUS & SCHEME (Under CBCS)**  
**MASTER OF JOURNALISM & COMMUNICATION (M.J.C.)**  
**FIRST SEMESTER**

There shall be five papers in each semester, four theories and one practical. Each paper is divided in two components. **Component A and Component B.** Passing in each component shall be compulsory. Each theory paper will be divided in to Five Units. The students will be required to solve one question from each units. Details and marks are as following:

**COMPONENT - A                      THEORY PAPERS**

Course Code	Course Title	Nature	Valuation			Total
			Credit	TE	CCE	
Course 1	<b>Communication Theories</b>	Core	6	60	40	100
Course 2	<b>Print Media (Specialized course)</b>	Core	6	60	40	100
Course 3	<b>Public Relation</b>	Core	6	60	40	100
Course 4	<b>Advertising</b>	Elective	6	60	40	100
	<b>Adv &amp; Marketing Research</b>	Elective				
Course 5	<b>Practical</b>	Core	4	60	40	100
	<b>Total Credit &amp; Marks</b>		28	300	200	500

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**MASTER OF JOURNALISM & COMMUNICATION (M.J.C.)**  
**SECOND SEMESTER**

There shall be five papers in each semester, four theories and one practical. Each paper is divided in two components. **Component A and Component B.** Passing in each component shall be compulsory. Each theory paper will be divided in to Five Units. The students will be required to solve one question from each units. Details and marks are as following:

**COMPONENT - A                      THEORY PAPERS**

Course Code	Course Title	Nature	Valuation			Total
			Credit	TE	CCE	
Course 6	<b>International Communication</b>	Core	6	60	40	100
Course 7	<b>Communication Research</b>	Core	6	60	40	100
Course 8	<b>Electronics Communication</b>	Core	6	60	40	100
Course 9	<b>Media Development Laws &amp; Ethics</b>	Elective	6	60	40	100
	<b>Media Laws &amp; Ethics</b>	Elective				
Course 10	<b>Practical</b>	Core	4	60	40	100
	<b>Total Credit &amp; Marks</b>		28	300	200	500

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**MASTER OF JOURNALISM & COMMUNICATION (M.J.C.) &**  
**MASTER OF ARTS (M.A.) JOURNALISM**  
**THIRD SEMESTER**

There shall be five papers in each semester, four theories and one practical. Each paper is divided in two components. **Component A and Component B.** Passing in each component shall be compulsory. Each theory paper will be divided in to Five Units. The students will be required to solve one question from each units. Details and marks are as following:

**COMPONENT - A                      THEORY PAPERS**

Course Code	Course Title	Nature	Valuation			Total
			Credit	TE	CCE	
Course 11	<b>Media Management</b>	Core	6	60	40	100
Course 12	<b>Editing Photo Journalism &amp; Comp. Application</b>	Core	6	60	40	100
Course 13	<b>Inter Culture Communication</b>	Core	6	60	40	100
Course 14	<b>Radio Journalism</b>	Elective	6	60	40	100
	<b>TV Journalisms</b>	Elective				
Course 15	<b>Practical</b>	Core	4	60	40	100
	<b>Total Credit &amp; Marks</b>		28	300	200	500

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**MASTER OF JOURNALISM & COMMUNICATION (M.J.C.) &**  
**MASTER OF ARTS (M.A.) JOURNALISM**  
**FOURTH SEMESTER**

There shall be five papers in each semester, four theories and one practical. Each paper is divided in two components. **Component A and Component B.** Passing in each component shall be compulsory. Each theory paper will be divided in to Five Units. The students will be required to solve one question from each units. Details and marks are as following:

**COMPONENT - A                      THEORY PAPERS**

Course Code	Course Title	Nature	Valuation			Total
			Credit	TE	CCE	
Course 16	<b>New Media Application</b>	Core	6	60	40	100
Course 17	<b>Corporate Communication</b>	Core	6	60	40	100
Course 18	<b>Specialized Paper Print</b>	Elective	6	60	40	100
	<b>Specialized Paper Electronic</b>	Elective				
Course 19	<b>Dissertation</b>	Core	6	60	40	100
Course 20	<b>Practical</b>	Core	4	60	40	100
	<b>Total Credit &amp; Marks</b>		28	300	200	500

